

Free Lunch!*

The Richland Sertoma Club is growing and we invite you to consider the benefits of membership that include:

- ◆ Gather twice a month at the Summit Club for lunch and insightful speaker.
- ◆ Build on your leadership skills.
- ◆ Meet a whole new group of professional people.
- ◆ Raise funds for speech and hearing impaired children.
- ◆ Include spouse and friends in our social events.
- ◆ An opportunity to give back to your community.
- ◆ Network with friends in a low key environment.

So enroll yourself or someone in your family or company.

** For more information on the fun of membership and a free lunch invitation, call Mr. Steven Langer at 803-787-2434.*



50TH Anniversary Sportsarama

The Central Midlands High School
Leadership & Spirit Event

2010 Participating High Schools

- ◆ C.A. Johnson
- ◆ Dreher
- ◆ Eau Claire
- ◆ Lower Richland
- ◆ Columbia
- ◆ A.C. Flora
- ◆ Keenan
- ◆ Richland Northeast

August 2010

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Produced in Partnership by
Richland School District One
The Richland Sertoma Club
A Diamond Circle Club - Chartered 1959



2010 Sportsarama - Souvenir Program

50TH ANNIVERSARY RATE CARD

The Reader Audience:

Approximately 5,000 Columbia Midlands parents, grandparents, teachers and students attending the preseason football scrimmages at Memorial Stadium on Saturday, August 14th, 2010.

The Money:

Sportsarama funds raised since 1960 exceed \$1,000,000. The Richland Sertoma Club is most grateful for the generous contribution of paper and printing from Club member, Scott DeRidder, President of Columbia Printing & Graphics, to print the Sportsarama Souvenir Program. This means that 100% of your advertising dollars will be dedicated to various Sertoma grants and sponsorships like those listed below. Zero overhead. Period.

- ◆ Camp Sertoma Tuition (6 Speech & Hearing Impaired or Underprivileged Campers).
- ◆ Columbia College Scholarships for Students in Speech & Hearing Curriculum.
- ◆ Sertoma International Foundation for the Speech & Hearing Impaired.
- ◆ For Participating High Schools to Support Leadership & School Spirit Activities.
- ◆ Camp Sertoma Foundation to ensure the future of our unique summer camp facility at the Clemson Outdoor Lab.

Display Ad Sizes and Rates:

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|---|-------|
| Centerfold Double Page (16 x 10 1/2)..... | \$630 |
| Outside Back Cover (8 x 10 1/2)..... | \$600 |
| Inside Front Cover (8 x 10 1/2)..... | \$500 |
| Inside Back Cover (8 x 10 1/2)..... | \$400 |
| Full Page (8 x 10 1/2)..... | \$300 |
| 1/2 Page (8 x 5) or (3 3/4 x 10 1/2)..... | \$175 |
| 1/4 Page (3 3/4 x 3 7/8)..... | \$100 |
| 1/8 Page Business Card..... | \$50 |

Special Notes:

1. All requests for specific placement will be honored on "first come first served" basis.
2. Supply ads in PDF format via email to Tom: tomcp@bellsouth.net
3. Only ads paid for by August 1st will appear in the Sportsarama Souvenir Program.
4. For more information, call Jack Sterne at 419-8558 or email JKSLKS@sc.rr.com.
5. The Richland Sertoma Club is in good standing with the IRS as a 501.C3 non-profit civic organization.

Advertising Reservation Agreement — 2010 Sportsarama Souvenir Program

Make checks payable to Richland Sertoma Club and mail to:

Mr. Jack K. Sterne
100 Silver Crest Drive
Columbia, SC 29223-2914
803-419-8558

Name: _____

Position: _____ Firm: _____

Address: _____

City/State Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Ad Size: _____ Total Contract: \$ _____

Pick-up ad from 2009. New ad will be emailed to tomcp@bellsouth.net